

# DESTINATION INNOVATION



MADITSSIA' s

# Print-n-Pack 2024

PRINTING & PACKAGING FAIR

**20 21 22** DECEMBER 2024

IDA-SCUDDER AUDITORIUM, TRADE CENTRE,  
VELAMMAL MEDICAL COLLEGE CAMPUS, MADURAI, TAMIL NADU



Organized by:  
MADURAI DISTRICT TINY & SMALL  
SCALE INDUSTRIES ASSOCIATION

Supported by:





## SCOPE AND OBJECTIVE OF THIS EXHIBITION

High Growth potential of the printing industry  
Commercial printing growing at 10-12%, Packaging printing growing at 17% and Digital Printing at a whopping 30% every year

Steady growth of the Indian Economy infusing increased Consumerism, entry of more and more Global Brands are all key triggers to the printing industry.

This exhibition hopes to bridge effectively between various manufacturers and the printing industry for their business needs.

Your participation enables you to get updated with the latest advancement in this industry and how it would help your line business.



## EXHIBITOR'S PROFILE

### PRINT

- Printing Machines
- Consumables
- Signage Machinery
- Flex Large Format Printing
- Pre-Press & Post Press
- DTP, CTP, Software's
- Color Management System
- Process Equipment
- Roto Gravure
- Silk Screen & Lable Printing
- Digital Printing Machines
- Book Binding Case & Perfect
- Folding Machines
- Papers & Boards Mfrs. & Dealers
- Testing Equipments

### PACKAGING

- Packaging Machines
- Rotary Cutting
- Punching Machines
- Rigid & Flexible Packaging
- Laminating
- Plastic Packaging
- Form Filling Machines
- Corrugated Box Making Machinery
- Barcoding,
- Labeling
- Printing & Marking
- Wrapping - Shrink, Strech
- Clipart DVDs
- Packaging Consumables
- Stabler Machines

### VISITOR'S PROFILE

- Press Owners
- Commercial Printers
- Creative & Art Directors
- Graphic Designers
- Photo & Studio Owners
- Lable/Offset/Screen Printers
- Packaging Printers
- Plastic Packaging Owners
- Digital Printers
- Pre-Press Managers
- Printing Technologists
- Print Shop Managers
- Tag & Label Printers
- Packaging Professionals
- Sign Makers

## PUBLICITY

Wide publicity will be given through different media, viz. advertisements in popular dailies, hoarding & banners in vantage points, direct mailers, e-mails, website, social media and magazines of industrial & trade Associations to attract the potential Buyers and Sellers.

## SHELL SCHEME

**Built-up Stalls : Rs. 6500/- Per Sq.mtr.**

### SHELL SCHEME INCLUDES :

- White Modular Shell, Back wall and side walls
- Fascia Board with company name and stand number
- Executive Table, Chairs, Spotlights and Waste Basket
- Quality Carpet and Stand Cleaning
- Exhibitor Badges
- 24 Hour Security – Exhibition Days only

### FACILITIES :

- Loading & Unloading facilities available
- Free Cran Facilities
- Free WIFI
- Digital Campaign



## PAYMENT SCHEDULE

50% of participation cost with participation form Further 50% by 25<sup>th</sup> November 2024 NEFT payment MADITSSIA PRINT-N-PACK Account

### BANK DETAILS

Name of Account : MADITSSIA PRINT-N-PACK  
Name of Bank : SBI, Vinayaga Nagar Branch  
Account No. : SB A/C. 11194455251  
IFSC Code : SBIN0001479

## EXHIBITION DATE & VENUE

Date : **20 – 22 DECEMBER 2024**

Time : 11.00 a.m. to 4.00 p.m. (Business Visitors)  
4.00 p.m. to 7.00 p.m. (General Public)

Venue : IDA Scudder Auditorium, Madurai

## EXHIBITOR'S DIRECTORY

An exhibitor's guide, comprising of information about all participants, will be made available for the benefit of the visitors. It will also have provisions for advertisements. Keeping in mind the wide network of circulation that the guide will have, it will act as reliable source for buyers/participants.

### MECHANICAL DATA :

Overall Size	14 x 22 cm
Print Area	11 x 19 cm.
Printing Process	Offset

### RATES

Multi Colour Back Cover	25,000/-
Front Inner	10,000/-
Back Inner	10,000/-
Inner Full Page	5,000/-

## SEMINARS AND WORKSHOPS

Seminars and workshops will be conducted concurrently in the venue. Key note speakers will tackle the general issues affecting printing and packaging industries such as the changing market dynamics, opportunities and trends of graphic arts industry, role of printers in international market, how to make use of available high end print technology in the market to increase the productivity and speed.



**PLATINUM  
EXHIBITOR**

**Rs. 5,00,000/-**

Free Stall Size 18 Sq. Mt.  
Display of Company Logo at backdrops, banners, hoardings, promotional material and publications, One Double spread / Page color advertisement in the Exhibitor Directory, Logo to be acknowledged in all invitations, FIVE exclusive hoarding at the most visible site at the exhibition venue

**DIAMOND  
EXHIBITOR**

**Rs. 3,00,000/-**

Free Stall size 12 Sq. Mt.  
Display of Company Logo at backdrops, banners, hoardings, promotional material and publications, One Double spread / Page color advertisement in the Exhibitor Directory, Logo to be acknowledged in all invitations, THREE exclusive hoarding at the most visible site at the exhibition venue

**GOLDEN  
EXHIBITOR**

**Rs. 2,00,000/-**

Free Stall size 6 Sq. Mt.  
Display of Company Logo at backdrops, banners, hoardings, promotional material and publications, One Page color advertisement in the Exhibitor Directory, TWO exclusive hoarding at the most visible site at the exhibition venue

**Madurai,**

otherwise known as temple city, has now transformed into a city of industries, with clusters of industries raised and established in its surroundings. With the print city of India, Sivakasi situated only 67 kms away from Madurai, it takes a significant place in the industrial Map of India. Madurai is the hub of South Tamilnadu.



The enclosed space reservation form duly filled in, should be sent to

**PONKUMAR,  
Chairman**

**Print-n-Pack 2024 - MADITSSIA**

1A-4A, Dr. Ambedkar Road, Madurai – 625 020. Tamil Nadu  
Mobile : 93441 18005, 99622 20666, 98940 52396, 80980 98700

E-mail : [events@maditssia.com](mailto:events@maditssia.com)

Website : <http://www.maditssia.com/printnpack>

