DESTINATION

INNOVATION

11th EDITION

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# MADITSSIA'S PRINT N PACK 2026

PRINTING & PACKAGING FAIR

## 24 | 25 | 26 JULY 2026

**IDA-SCUDDER TRADE CENTRE**

Velammal Medical College Campus, Madurai

**Organized By**

Madurai District Tiny & Small Scale Industries Association (MADITSSIA)

**Supported By:**

sidbi

## OVER VIEW

The printing industry in India is poised for substantial growth in 2025, driven by the booming e-commerce and packaging sectors, which are increasing demand for customized and digital printing solutions. Key trends include the rise of web-to-print services, increased adoption of digital printing for its cost-effectiveness and speed, and the increasing importance of sustainable and eco-friendly printing practices. The 3D printing sector is also expected to benefit from government initiatives focused on fostering its growth and establishing India as a global hub for additive manufacturing.

## MADITSSIA

In Madurai, which is the headquarters of the Southern Districts, Madurai District Tiny and Small Scale Industries association known as MADITSSIA, has been working for the industrial development of the southern districts for the past 51 years. The association has 1500 direct members and 7500 indirect members. The Standards Council of India is as Gold Standard Certified association for business membership in association with the National Accreditation Board. It has played a vital role in the transition of the economy of Madurai by conducting various exhibitions, seminars, and workshops that have showcased the latest technology and newest innovations in their respective fields.

MADISSIA has been organizing various Exhibitions since 1981 to development and trade and promote technologies in South Tamil Nadu.

| | | |
|---|---|---|
| **IHE** | - | All India Ideal Home Exhibition |
| **PNP** | - | Printing and Packaging |
| **INDEXPO** | - | Industrial Exhibition |
| **MIM** | - | Made in Madurai |
| **AYUSH** | - | Ayurveda, Yoga, Unani, Siddha and Homeopathy |
| **FT** | - | Food Tech |
| **BSM** | - | Buyer Seller Meet |
| **BUILDEX** | - | Build & Property Expo |
| **PPV** | - | Pixel Photo & Video |
| **WE** | - | Wedding Expo |

## Who Should Exhibit?

### PRINT

- Commercial Printing
- Digital Package Printing
- Post Press & Pre Press
- UV Latex Inject
- Flexo Gravure Printing
- Screen Printing
- Design Solutions
- 3D Printing
- Print Supplies

### CORRUGATED PACKAGING

- Corrugated Packaging
- Corrugated Box Manufacturing Machines
- Heating System & Boiler
- Testing Equipments for Paper & Packages
- Computer Software Developer for Box Design
- Kraft Paper, Starches & Adhesives

### PACKAGE CONVERTING

- Paper, Board, Film & Foils
- Folding & Cluing
- Cylinders & Rolls
- Coating & Laminating
- Inks & Coatings
- Die Cutting & Embossing

### LABELS

- Paper, Films, Adhesives
- Cold & Hot Foils
- Inks & Varnishes
- Lable Printing
- Dies, Cylinders & Tools
- Accessories

## Who Will Visit

- Press Owners
- Commercial Printers
- Creative & Art Directors
- Graphic Designers
- Label/Offset/Screen Printers
- Digital & Package Printers
- Pre-Press Managers
- Printing Technologists
- Print Shop Managers
- Tag & Label Printers
- Packaging Professionals
- Sign Makers
- Photo & Videographers

## PUBLICITY:

Wide publicity will be given through different media, viz. advertisements in popular dailies, hoarding & banners in vantage points, direct mailers, e-mails, website and magazines of industrial & trade Associations to attract the potential Buyers and Sellers.

## STALL SCHEME

Indian Exhibitors - **Rs.6500/- Per Sq.mtr.**

**Bare Space:**
Indian Exhibitors - **Rs.5500/- Per Sq.mtr.**

## SHELL SCHEME INCLUDES:

- White Modular Shell, Back wall and side walls
- Fascia Board with company name and stand number
- Table, Chairs, Spotlights and Waste Basket
- Quality Carpet and Stand Cleaning
- Exhibitor Badges
- 24 Hour Security – Exhibition Days only

- **DISCOUNT ON SPACE CHARGES**

| PARTICULARS | DISCOUNT |
|---|---|
| Early Bird Discount applications submitted before **31st March 2026 with 100%** participation charges | **6%** |
| Application submitted before **30th April 2026 with 50%** participation charges | **3%** |
| Special Discount for **repeat Print-n-Pack participation** (who participated in Print-n-Pack 2024 Exhibition under the same name) | **5%** |
| Electric Power (Per KW) for Machines & Lighting | **Rs.4000/-** |
| Compressed Air Connection – 6 Bar | **Rs.12500/-** |
| GST EXTRA 18% * Piston Compressor Not Allowed | |

## PAYMENT SCHEDULE

Advance payment of 30% on stall charges along with application form. Balance 70% Stall Charges with additional facilities charges 100% with GST duty paid. After 100% payment received only we will issue participation Letter. Note: Without participation letter Exhibitor will not be allowed in Exhibition Hall.

### BANK DETAILS:

Name of Account - **MADITSSIA PRINT-N-PACK**
Name of Bank - **SBI, Vinayaga Nagar Branch**
Account No. - **SB A/C. 11194455251**
IFSC Code - **SBIN0001479**

## EXHIBITION DATE & VENUE:

Date : **24 – 26 July 2026**
Time : 11.00 a.m. to 3.00 p.m. (Business Visitors)
3.00 p.m. to 6.30 p.m. (General Public)
Venue : **IDA Scudder Trade Centre, Madurai**

## EXHIBITOR'S DIRECTORY:

An exhibitor's guide, comprising of information about all participants, will be made available for the benefit of the visitors. It will also have provisions for advertisements. Keeping in mind the wide network of circulation that the guide will have, it will act as reliable source for buyers/participants.

## MECHANICAL DATA :

- Overall Size : **14 x 12 cm.**
- Print Area : **12x 18.5 cm.**
- Printing Process : **Offset**
- Colour : **Multi colour**

## RATES :

| | |
|---|---|
| **Back Cover** | 25,000/- |
| **Front Inner** | 20,000/ |
| **Back Inner** | 15,000/- |
| **Inner Full Page** | 3,000/- |

Plus GST 18%

| EXHIBITION SPONSORSHIP CATEGORIES: | | | | | |
|---|---|---|---|---|---|
| S.NO. | DESCRIPTION | Title Category ₹10 Lakhs | Platinum Category ₹5 Lakhs | Diamond Category ₹3 Lakhs | Gold Category ₹2 Lakhs |
| 1 | Free Stall Space (Bare Space) | 24 Sq. Mt. | 18 Sq. Mt. | 12 Sq. Mt. | 6 Sq. Mt. |
| 2 | Multi colour Advt. in Fair Directory Back Wrapper, Front Inner, Back Inner, Page facing Back Inner | ✓ | ✓ | ✓ | ✓ |
| 3 | Branding in all our Newspaper Advertisements | ✓ | ✓ | ✓ | ✓ |
| 4 | Branding in our City Hoardings, Bus Panel and Auto Display | ✓ | ✓ | ✓ | ✓ |
| 5 | Branding Name inside the fair Halls | Hall-A | Hall-D | Hall-B | Hall-C |
| 6 | Branding in EBrochure | ✓ | ✓ | ✓ | ✓ |
| 7 | Branding in our Main entrance Arch | ✓ | ✓ | ✓ | ✓ |
| 8 | Branding in Inauguration Back drop | ✓ | ✓ | ✓ | ✓ |
| 9 | Branding in the Business Visitor Pass | ✓ | ✓ | ✓ | ✓ |
| 10 | Branding at venue | 10 Nos. | 5 Nos. | 3 Nos. | 2 Nos. |


**PON KUMAR** - Chairman
99622 20666

**K. THIRUPPATHY**
Vice Chairman
95855 30366

**C. RAJESH**
Vice Chairman
94421 38454

**S. ANBARASAN**
Vice Chairman
90929 11717

**THE CHAIRMAN - PRINT-N-PACK 2026, MADITSSIA**
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