MADITSSIA'S

7TH EDITION

MADE in MADURAI

23 24 25 JANUARY 2026

MADITSSIA HALL, Madurai

Organized By:

MADURAI DISTRICT TINY & SMALL SCALE INDUSTRIES ASSOCIATION (MADITSSIA)





நம்ம மதுரை
நம்ம தயாரிப்பு

Supported By:

About Madurai

Madurai in Tamil Nadu has a diversified industrial base with large units in automotive components, rubber products, food processing, sugar, chemicals, granite, and textiles, supported by multiple industrial estates around the city Along with large -scale factories, the district also hosts tens of thousands of MSMEs in food, metal, plastic, rubber, textile, garments, electronics,electroplating and engineering, serving both domestic and export markets creating significant employment, making it one of the key industrial hubs of South Tamil Nadu Several large and medium industries operate in and around Madurai, especially in automotive components, rubber, and agro-based sectors.Key examples mentioned in official industrial profiles include:National Sugar Mills at Mettupatti (Allanganallur), representing the sugar industry. TVS group units such as TVS Chakra (tyres) at Vellaripatti and Sundaram Auto Components, which focus on Tyres, auto components, and related rubber/metal parts. Hi-Tech Arai and Fenner India at Kochadai, manufacturing V-belts and power transmission products used in automobiles and machinery. Madurai district has three industrial estates developed to concentrate manufacturing activities and provide infrastructure like roads, power, and testing facilitiesSIDCO Industrial Estate, K. Pudur SIDCO Industrial Estate, Kappalur .It also hosts a textile technology support centre for improving textile quality and productivity Hosiery Industrial Estate, Uranganpatti, which support garment/hosiery manufacturing In addition to formal estates, industrial activity is geographically clustered: agricultural implement manufacturers concentrate around Melur, while food products, textile machinery, garments, chemicals, and stove/spare manufacturing are concentrated in and around urban Madurai.In the recent years Madurai city has also become Tier II IT hub increasing the employment scope for engineering students from multiple engineering institutions in around the city. The district industrial profile and recent surveys highlight several major sectors that dominate Madurai's economy. Recent overviews suggest that Madurai district has more than 32,500 registered micro, small, and medium enterprises. The region is also part of the Madurai–Tuticorin Industrial Corridor, which is projected to attract very large investments and encourage more medium and large industries to set up around the city. This industrial base supports employment for both skilled and unskilled workers and reinforces Madurai's role as a major industrial and educational hub in southern Tamil Nadu.

About MADITSSIA

In Madurai, which is the headquarters of the Southern Districts, Madurai District Tiny and Small Scale Industries known as MADITSSIA, has been working for the industrial development of the southern districts for the past 51 years. The association has 1500 direct members and 7500 indirect members. The Standards Council of India has recognized is Gold Standard Certified association for business membership in association with the National Accreditation Board. It has played a vital role in the transition of the economy of Madurai by conducting various exhibitions, seminars, and workshops that have showcased the latest technology and newest innovations in their respective fields.

Now MADITSSIA has planned 7th time to conduct the Industrial Exhibition under the name Made- in Madurai from 23 – 25, 2026 at MADITSSIA Hall, Madurai.



Exhibitor Profile

- **Engineering & Fabrication**
- **Press Metal Components**
- **Electrical & Electronics**
- **Motors & Pump sets**
- **Auto Parts & Components**
- **Food Processing**
- **Textiles & Readymade Garments**
- **Hosiery Products**
- **Plastic and Allied Products**
- **Rubber and Allied Products**
- **Chemical and Allied Products**
- **Agro Products**
- **Printing & Packaging**
- **Paper & Paper Allied Products**
- **Digital Marketing**
- **Pharmaceuticals**
- **Siddha Medicines**

Concept of The Exhibition

- **To bring to limelight all networks of the manufacturing units in Madurai**
- **To refute that Madurai is not only a canonized village significant for Meenakshi Temple alone.**
- **To encourage subsist entrepreneurs to have visionary planning and expansion in their units**
- **To motivate the prospective entrepreneurs to shed inhibitions regarding investment in industries.**
- **To widen MADITSSIA'S image in the map of entrepreneurial / common public society.**
- **To attract Govt. machinery for improving the infrastructure in Madurai for rapid industrialization as envisaged in Justice Rathinavel Pandian's Committee.**
- **To attract MNCs to invest in Madurai.**
- **To inculcate in the public mind the existence of varied industries in Madurai and create a culture to buy goods made in Madurai.**

Date & Venue

Date : 23 – 25 January 2026
Venue :MADITSSIA Hall , Madurai
Time :11.00 a.m. to 9.00 p.m.

Stall Scheme

- GROUND FLOOR (A/C HALL) : Rs.6000/- Per Sq. Mtr.
- BASEMENT FLOOR (A/C HALL) : Rs.6000/- Per Sq. Mtr.
- FIRST FLOOR (NON A/C HALL) : Rs.5000/- Per Sq. Mtr.

Payment Schedule

Advance payment of 30% on stall charges along with application form. Balance 70% Stall Charges with additional facilities charges 100% with GST duty paid. After 100% payment received only we will issue participation Letter. Note: Without participation letter Exhibition will not be allowed in Exhibition Hall.

Exhibitor's Directory

An exhibitor's guide, comprising of information about all participants, will be made available for the benefit of the visitors. It will also have provisions for advertisements. Keeping in mind the wide network of circulation that the guide will have, it will act as reliable source for buyers/participants.

Mechanical Data

- Overall Size : 4 x 12 cm.
- Print Area : 12x 18.5 cm.
- Printing Process : Offset

Publicity

Wide publicity will be given through different media, viz. advertisements in popular dailies, hoarding & banners in vantage points, direct mailers, e-mails, website and magazines of industrial & trade Associations to attract the potential Buyers and Sellers.

Shell Scheme Includes

- White Modular Shell, Back wall and side walls
- Fascia Board with company name and stand number
- Table, Chairs, Spotlights and Waste Basket
- Quality Carpet and Stand Cleaning
- Exhibitor Badges
- 24 Hour Security – Exhibition Days only

Bank Details

- Name of Account : MADITSSIA
- Name of Bank : SBI, Vinayaga Nagar Branch
- Account No. : SB A/C. 67255827545
- IFSC Code : SBIN0001479

Rates

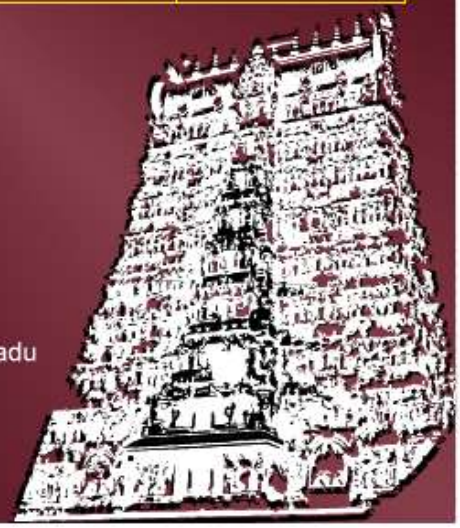
Particulars	Amount
Back Cover	20,000/-
Front Inner	15,000/-
Back Inner	10,000/-
Inner Full Page	3,000/-

EXHIBITION SPONSORSHIP CATEGORIES

S.NO	DESCRIPTION	Platinum Category 5.00 Lakhs	Diamond Category 3.00 Lakh	Gold Category 2.00 Lakh
1	Free Stall Space Bare Space	18 Sq. Mt.	12 Sq. Mt.	6 Sq. Mt.
2	Multi colour Advt. in Fair Directory	Front Inner	Back Inner	Page facing
3	Branding in all our Newspaper	✓	✓	✓
4	Branding in our City Hoardings, Advertisements	✓	✓	✓
5	Branding Name inside the fair Halls Bus Panel and Auto Display	Hall A	Hall B	Hall C
6	Branding in Ebrochure	✓	✓	✓
7	Branding in our Main entrance Arch	✓	✓	✓
8	Branding in Inauguration Back drop	✓	✓	✓
9	Branding in the Business Visitor Pass	✓	✓	✓
10	Branding at venue	5 No's	3 No's	2 No's

A. SHYAM NARAYAN
Chairman

C.G.VIJISH
Vice Chairman



The Chairman
MADITSSIA Made in Madurai 2026
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