

MADITSSIA's

# Print-n-Pack 2018

19 – 22 July 2018

Ida Scudder Auditorium, Madurai

## REPORT

The most expected 8th Print-n-Pack exhibition, organized by Madurai District Tiny & Small Scale Industries Association was started on 19th July 2018 at Ida Scudder Auditorium, Madurai. On the inaugural function, Secretary to Government, MSME Department [Shri. Dharmendra Prathab Yadav, I.A.S.](#), inaugurated the fair and on his inaugural address, he noted Tamil Nadu Government has announced the ban on single-use plastics from January 1, 2019. Keeping this in mind, many districts, including Madurai, were preparing for the implementation of the ban. Lauding the printing and packaging industries, especially the printers from Sivakasi who have made a mark across the world, he urged more entrepreneurs to enter this industry and listed subsidies offered by Central and State Governments. In this function, MSME Additional Industrial Advisor [Shri S Sivagnanam](#) has released the Exhibitor directory and delivered a special address. He said that packaging was as important as the product itself as it helped in marketing the goods with ease. [Shri. A.M.S.G.Ashokan](#), President, All India Federation of Master Printers, [Shri C Babu](#), President, TANSTIA, and [Shri S Manickam](#), President, Tamil Nadu Master Printers Federation offered felicitation. [Shri Rm Lakshminarayanan](#), Chairman, Print-n-Pack 2018 explaining the Concept of the Exhibition. [Shri K.P. Murugan](#), President, Maditssia presided over the function. [Shri B Muruganantham](#), Hon. Secretary, Maditssia proposed a vote of thanks.

This exhibition is Co-sponsored by MSME Development Institute (Ministry of MSME), NSIC Ltd, and supported by Directorate of Industries & Commerce, Govt. of Tamil Nadu, Chennai, Tamil Nadu Small Industries Development Corporation, Tamil Nadu Entrepreneurship and Innovation Institute, Small Industries Development Bank of India (SIDBI) and All India Federation of Master Printers, Madurai Printers Association and Madurai District Offset Printers Association.

In the fair, 130 stalls were displayed. (Micro – 54, Small- 35, Medium – 30, Women Entrepreneur – 4, SC/ST Units – 3) Machinery manufacturers, inks, chemicals and services of printing and packaging field, from all over India participated in the fair. To add more significance to the fair Seminar and Workshops on various hot topics were conducted.

On 20th July 2018, Seminar on “Printing Starts with Postpress and UV for Everyone and Press Maintenance”. The session was handled by [Shri S Indu Kalpa](#), [Shri B Saseetharan](#) and [Shri A Prabhakaran](#), Product Manager, Heidelberg, Chennai and the afternoon Session on “Press Management and Calculation” handled by [Shri J. Veeranathan](#), Balaji Institute of Computer Graphics, Coimbatore. On 21st July Seminar on “Designing Elements for Print Ready files”

handled by [Shri K Panthalaselvan](#), Managing Director, Pressman Solutions, Chennai and afternoon session on “Indesign and Multimedia”

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handled by [Shri J. Veeranathan](#), Balaji Institute of Computer Graphics, Coimbatore. Seminars were very useful to the participants.

### **Valedictory Function:**

The Valedictory function was held on 21st July 2018. [Shri. Dayaker Reddy](#), President, Indian Printing, Packaging and Allied Machinery Manufacturers, participated in the function and delivered the valedictory address. He spoke about the enormous development in the Printing and Packaging field. [Shri. K.P. Murugan](#), President of MADITSSIA, on his welcome address, mentioned that Industrial fairs are improving industrial culture and encourage emerging entrepreneurs and employment opportunities.

[Shri. Rm. Lakshminarayanan](#), Chairman, Print-n-Pack on his address, said that in these five days business transactions worth Rs. 10 Crores were done. Visitors from Sri Lanka, Malaysia, Kerala, Bangalore on around 20,000 were visited this fair. He expressed his gratitude to the Press and Media for their help for the success of this fair.

Hard work and creative ideas of the dynamic team of 15 members under the leadership of [Shri. Rm. Lakshminarayanan](#), Chairman and [Shri. P.V. Anandan](#) and [Shri J Ashok](#) as Vice Chairmen was the cause for this great success.

### **[Rm. Lakshminarayanan](#)**

Chairman.