

**A REPORT ON**  
**BUYER SELLER MEET 2018**  
**BIGGEST OUTSOURCING FAIR IN SOUTH TAMIL NADU**

**HELD ON 23 – 25 JANUARY 2018 – MADITSSIA HALL AT MADURAI.**

Madurai District Tiny and Small Scale Industries Association, called, MADITSSIA is serving not only for the industrial development of the Madurai District, but for the entire Southern Districts (Eight) of Tamil Nadu State. MADITSSIA, is a registered non-profit making Society, registered under Tamil Nadu Societies Act. Our Association has been accredited as a Business Membership Organization, by Government of India. There are about 1200 direct members and 7500 indirect members, enrolled in the Association. Industrial Exhibitions, Seminars, Training Classes and business promotional meetings are organized by the Association, for the welfare of its members, and for the development of MSME Sector, as a whole..

We are extremely thankful to you for your support extended to us in organizing **Buyer Seller Meet 2018 Exhibition held on 23-25 January at Maditssia Hall, Madurai.** The Exhibition was Organized by MSME Development Institute, Govt. of India jointly with MADITSSIA, and supported by National Small Industries Corporation Limited, Small Industries Development Bank of India, Directorate of Industries and Commerce, Tamil Nadu Small Industries Development Corporation, Tamil Nadu Entrepreneurship Development and Innovation Institute, Chennai.

The Buyer Seller Meet Event was organized at the Maditssia Hall and the total area coverage is 6000 Sq. Ft. **The total number of stalls arranged are 105 stalls. Out of the total 105 stalls, 75 + Stalls are occupied by Sellers and 25 stalls are occupied by Buyers. Buyers from ISRO, KNPP, NLC, DGQA, Heavy Water Plant, V.O. Chidambaranar Port, Southern Railway, Department of Posts, Bharath Sanchar Nigam Limited, TVS Sri Chakra, Sundaram Industries Ltd., J.K. Fenner India Limited, Vedanta Ltd., are participating.**

The Free stall was provided to MSME, SIDBI, TANSIDCO & DIC to disseminate the Government Schemes to the industrialists and new entrepreneurs.

The logo and the name of the MSME-DI was displayed prominently and published in the all the publications, literatures, brochures, invitations, banners, hoardings, Entrance Arch, advertisement materials and all promotional activities.

### **INAGURATION:**

The Exhibition was inaugurated by **Shri. R.B. Udhaya Kumar, Honourable Minister for Revenue and Disaster Management, Govt. of Tamil Nadu, Madurai District Collector Shri K Veera Raghava Rao, I.A.S. Released the Exhibito's Directory and delivered the Special Address. Shri S. Sivagnanam**, Addl. Industrial Advisor/Director, MSME-DI, Chennai and **Shri L. Louis sam Titus**, Deputy Director, ISRO delivered the Special Address. **Shri. K.P. Murugan**, President, Maditssia welcomed the gathering. **Shri A.Rm. Ramasamy**, Chairman of the Exhibition explained About the Exhibition. **Shri B Muruganatham**, Hon'ble Secretary, Maditssia proposed vote of thanks.

### **VALEDICTORY:**

The event came to a grand finale on Thursday the 25 January 2018. **Shri Sellur K Raju Honourable Minister for Co-operation, Govt.of Tamil Nadu** , delivered the valedictory address and **Dr Aneesh Sekhar I.A.S., Commissioner, Corporation of Madurai**, delivered the Special Address.

### **SEMINAR:**

In coherent with the Exhibition a **Seminar on Vendor Development** was organized on 23 .1.2018 and 24.1.2018 at MADITSSIA Hall, Madurai. Explained the various Vendor Registration procedures adopted by ISRO, KNPP, NLC, BHEL, Southern Railway. Similarly MSME and NSIC officials have provided the various Financial Scheme available to SSI Units to enable them to become Vendors to Government and Large Scale Organizations.

### **FEED BACK:**

There were very good feedback for the event, not only from the Public, but also from the stall holders. More than 15,000 visitors eyewitnesses the Buyer Seller Meet.

### **BUSINESS:**

Every participant had very good business enquiries. Every stall holder left the venue with a sense of satisfaction.

**A.Rm. RAMASAMY**  
CHAIRMAN, BSM

**K.P. MURUGAN**  
PRESIDENT, MADITSSIA